

Brief profile	Doris Fiala
Nationality	Swiss, citizen of Zurich
Date of birth	29. January 1957
Marital status	Married
Husband	Jan Fiala, Dipl. Ing. Chem. ETHZ, Dr. sc. techn.
Children	Nicholas (1983), Janina (1985), Noémie (1989)
Address	Stockerhof, Dreikönigstrasse 31, 8002 Zurich
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	www.fiala.ch , fiala@fiala.ch
Profession	PR consultant, Proprietor of relations and more..., Public Relations Agency in Zurich
Involvement in associations	President of the Swiss Plastics Association since 2008 Member of the steering committee Plastics Europe
Politics	Member of the National Council, FDP (Free Democratic Party) Liberals since 2007 Member of the Swiss Delegation at the Council of Europe
Committees	Committee of general government/political state, National Council Foreign Affairs Committee, National Council (APK) Science, education, culture, National Council (WBK) Committee of development cooperation, National Council (IZA) Science, education, culture, Council of Europe Migration, Refugees and Population committee, Council of Europe (President of the sub-committee for refugees) Founder and Head of the Round Table: Development of long term strategy 2020/2030, Migration and refugees Switzerland
Schools	Commercial college with degree, Kantonsschule Hottingen, Zürich
Higher Education	Cours de vente, College of Hotel Management, Lausanne Tourist guide seminars Marketing management seminars Training for course instructor at the Institute for nutrition, Zurich PR training SPRI (Eidg. Dipl. PR Assistant), and PR advisor course with certificate Seminar in Intercultural Awareness

Master Degree/Certificate: 2. 11. 2010:
Master of Advanced Studies in Security Policy and
Crisis Management ETHZ: MAS SPCM ETHZ

- new risks
- security operations and resources (Kings College, London)
- crisis response exercises
- crisis leadership
- corporate management
- grand strategy and security policy (University of Defence, Washington)

Master Thesis

- [Swiss migration policy in the context of national security policy in a global environment](#)

Languages German, French, English, Spanish, Italian

Professional experience

1997 to date:

- Proprietor of relations and more..., public relations agency in Zurich
- Lecturer at various adult education institutes and universities

In the past:

- Work experience at Hotel Baur au Lac Zurich
- Experience as a tour guide in 9 different countries for ESCO Reisen AG, Basel
- Product Management, responsible for city flights and senior travellers (ESCO Reisen AG)
- Incentive Travel, Marketing, Kuoni Reisen AG, Zurich
- Seminar leader at the Institute for Nutrition, Zurich
- PR assistant at Hargitay & Partners, Zurich

Of particular interest:

Extensive professional experience abroad and lived in Geneva from 1984 to 1993.

Doris Fiala, January 2010