# Doris Fiala

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| **Nationality** | Swiss, citizen of Zurich |
| **Place of residence** | San Bastiaun 50A, 7503 Samedan<br>Gotthardstrasse 28, 8002 Zurich |
| **Date of birth** | 29th of January 1957 |
| **Marital status** | widowed |
| **Children** | Nicholas (1983), Janina (1985),<br>Noémie (1989) |
| **Telephone** | +41 79 611 84 17 |
| **Website** | www.fiala.ch |
| **E-Mail** | fiala@fiala.ch |
| **Career** | FIALA Risiko- und Chancenmanagement Öffentlichkeitsarbeit, (Owner) |
| **Features** | Cheerful by nature, crisis and stress resistant, solution-oriented and good teamwork skills |
| **Special Features** | • Intercultural sensitivity, international network, also in developing countries<br>• Long professional and political experience abroad<br>• Lived in Geneva 1984–1993 |
| **Experience as President** | • President Pro Cinema 2022<br>• President Swiss Cyber Security Days 2020–2022<br>• President Swiss Plactics 2008–2016<br>• President Aids Hilfe Schweiz 2012–2014 |
| **Policy** | • National Councillor PLR. Liberal Radicals since October 2007–today<br>• President PLR. Liberal Radical Women Switzerland since April 2017–May 2019<br>• Chairwoman of the management committees (CDG) (2 years)<br>• President PLR Canton Zurich (4 years)<br>• President PLR City of Zurich (3 years)<br>• PLR City Councillor City of Zurich, October 2000–July 2007 |
| **Swiss National Council** | • Member of the Security Policy Committee (SPC)<br>• Permanent substitute to the Political Institutions Committee (PIC) (For the President of the National Council, Isabelle Moret)<br>• Delegate for relations with the German Bundestag (DEL-D)<br>• Co-Chair of the Parliamentary Group 'CH-EU', 'Innovations on the Financial Market/Cryptocurrencies/ Digital Assets', 'Cyber' and 'Hydrogen' |
| **Council of Europe 2008–2020** | • Withdrawal in January 2020 after 12 years of activity in the Council of Europe to promote an intensification of newtasks for the National Commissions in Switzerland<br>• Member of the Swiss Delegation to the Council of Europe and its Parliamentary Assembly in Strasbourg since 2008<br>• President of the Committee on Migration, Refugees and Displaced Persons<br>• Member of the 'Detention' sub-committee and 'General Rapoteur' for the campaign to end the detention of refugee children<br>• Deputy member of the Committee on Political Affairs and Democracy<br>• Deputy member of the 'Middle East and the Arab World' sub-committee |

- International Election Observation:
  SERBIA, REPUBLIC OF MOLDOVA, MONTENEGRO, GEORGIA, UKRAINE, TURKEY, BULGARIA, ARMENIA, KYRGYZSTAN

**Education**

Business school, Cantonal School Hottingen, diploma

**Continuing education**

- Sales course, Lausanne Hotel School
- Tour guide seminars (ESCO Reise AG)
- Marketing management seminars
- Training as an instructor at the Institut für Ernährung, Zurich
- PR training courses with the Swiss Public Relations Institute, SPRI (Swiss certified Public Relations Assistant, October 1996) and higher specialist course for Public Relations Consultants
- Seminar on Intercultural Awareness
- Security Policy & Crisis Management ETHZ:
  – new risks
  – security operations and resources (Kings College, London)
  – crisis response exercises
  – crisis leadership
- Grand strategy and security policy (National Defence University, Washington)

**Languages**

German, French, English: fluent
Spanish, Italian: Very good oral knowledge

**Professional experience**

- Owner FIALA Risiko- und Chancenmanagement Public relations agency, Zurich (for over 20 years)
- Member of the Board of Directors of the Hotel Management School Lausanne (EHL Holding SA) and member of the Foundation Board of Governors of the Hotel Management School Lausanne (EHL Fondation)
- Member of the Board of Directors of HomeInstead AG
- Chairwoman of the RepRisk AG Advisory Board
- Advisory Board of the Zurich Film Festival
- Advisory Board of Zurich University of the Arts ZHdK

**Free Time**

Family and friends, hiking in the mountains, visiting foreign countries – foreign customs, cultural highlights